



2014 WINTER NEWSLETTER

Dear NEON-IWIRC,

Welcome to the inaugural NEON-IWIRC quarterly newsletter! This newsletter is an interactive, fun way to learn about the latest NEON-IWIRC news and events. Click anywhere you see underlined blue text (and even on some pictures) for an enhanced newsletter experience.

Looking back at what an incredible year 2013 was for NEON-IWIRC, we are thrilled to continue this momentum as we begin 2014. We have lots of wonderful events planned, including some new joint events with our friends at the [Women in the Law Section of the Cleveland Metropolitan Bar Association](#) and the [Turnaround Management Association](#).

In addition to this newsletter, we will be increasing our social media presence in 2014. You can now follow NEON-IWIRC and keep updated on our latest news and events on [Facebook](#).

If you aren't yet a member, [JOIN TODAY!](#)

Emily Ladky
Secretary, NEON-IWIRC

In This Edition
[Event Recaps](#)
[Events Preview](#)
[Member News](#)
[2014 Sponsorship Drive](#)
[Keep in Touch](#)



NEON-IWIRC Events: Recap



NEON-IWIRC HOLIDAY PARTY December 3, 2013 Club at Key Tower

As always, the NEON-IWIRC Holiday party was a great success and a wonderful way to ring in the holiday season and wrap up the year. Again this year, all donations went to [Girls With Sole](http://www.girlswithsole.org), a fantastic organization with the mission to use free fitness and wellness programs to empower the minds, bodies and souls of girls who are at-risk or have experienced abuse of any kind.



Tom Coffey, Liz Lynch, and Dean Vomero



Heather Heberlein, Lenore Kleinman, Rachel Steinlage, and Manju Gupta

Click images above to view more Photos on [NEON-IWIRC's Facebook](#)



Wendy Gibson, Lauren Helbling, and Mary Whitmer



NEON-IWIRC Events: Recap



PARTY OF FIVE LUNCH **January 15, 2014** **Stonetown**

NEON-IWIRC members were invited to meet for lunch with a guest whose identity would not be revealed until the lunch. Elizabeth Lynch of Development Specialist, Inc., Sherri Dahl of Squire Sanders, Manju Gupta of McDonald Hopkins, Amy Whitacre of First American Title Insurance Company, and Tina Lucas of Lucas Consulting Group, LLC. met The Honorable Jessica E. Price Smith for lunch. "The NEON Party of Five Lunch represented a unique opportunity to spend quality time in a relaxed setting with Judge Price Smith, who so generously gave of her time. I could not have enjoyed myself more," remarked Lynch.

Judge Price Smith commented that "the Party of Five Lunch was outstanding as an idea and in its execution. The opportunity to sit down informally with a group of professionals and talk with no pretense will help strengthen the insolvency community."

Whitacre, who also attended the lunch, said, "What a fantastic opportunity to meet and converse with the Honorable Jessica Price Smith. It was a wonderful event that showcased the strength of the NEON-IWIRC chapter and the benefits to our members."

Suzana Koch of Brouse McDowell organized the first Party of Five Lunch. Stay tuned for future Party of Five Lunch dates!

- Event Recap by Suzana Koch of Brouse McDowell, NEON-IWIRC Co-Chair



NEON-IWIRC Events: Preview

HAVE SOME FUN THIS WINTER
WITH NEON-IWIRC



WOMEN & WHISKEY

February 27, 2014, 5:00 – 7:00 p.m.

Society Lounge, East 4th Street, Cleveland

Join the Ohio Women's Bar Association, the Women in Law Section of the CMBA, and NEON-IWIRC for [Women & Whiskey](#) - an evening of networking, whiskey cocktails, and food pairings. This is sure to be a fun and educational event! This event is \$40 per person. To RSVP, call Tressa at 216.696.3525 or email her at tmazzocca@clemetrobar.org.

PITCH PERFECT – A Networking and Educational Event

**March 6, 2014; 5:30 p.m. - Registration & Networking , 6:30. p.m. – Program
Lockkeepers, 8001 Rockside Road, Valley View, Ohio 44125**

Join NEON-IWIRC and The Ohio Chapter of the TMA for [Pitch Perfect - A Networking and Educational Event](#). The event will showcase a diverse panel of users of professional services to discuss best practices for pitching services to prospective clients.

Panelists will include:

Glenn Bartley - SVP, Manager of Portfolio - FirstMerit Bank Business Credit

Stephen Behm - Director of Technology Management - University Hospitals

Beth E. Hansen - Senior Counsel - UTC Aerospace Systems and [IWIRC Vice Chair](#)

Julianne Kurdilla - Lead Specialist, Environmental Compliance & Policy - Arcelor Mittal

IWIRC SPRING MEETING

April 23 – 24, 2014

Washington, D.C.

Join your fellow IWIRC members for the [11th Annual Spring Program and Presentation of Founders Awards](#). This is always a wonderful event and a great opportunity to enjoy Spring in our nation's capital, meet new contacts and reconnect with old friends.





Member News

Congratulations to our NEON-IWIRC Members on their professional and personal accomplishments.

Let us sing your praises! Please [e-mail us](#) your accomplishments for inclusion in our next newsletter.

- [Heather Heberlein](#) welcomed daughter Aubrie Noelle on December 8th - [Congratulate her!](#)
- [Nancy Valentine](#), of [Hahn Loeser & Parks LLP](#) has been named Cleveland Office Managing Partner. [Congratulate her!](#)
- [Sherri Dahl](#) has joined [Roetzel & Address](#). [Congratulate her!](#)
- [Sherri Dahl](#), [Manju Gupta](#), and [Emily Ladky](#) are on the planning committee for the [2014 William J. O'Neill Great Lakes Regional Bankruptcy Institute](#). [Wish them luck!](#)
- [Nancy Terrill](#) of [Inglewood Associates](#) has joined the NEON-IWIRC Steering Committee. [Congratulate her!](#)

KEEP IN TOUCH

Visit the new [NEON-IWIRC Facebook page](#) for information about upcoming events, fun photos from past events, and general news about NEON-IWIRC.

If you have any photos, ideas for content on Facebook or the next newsletter, [please submit your ideas or content](#) to us today!



NEON-IWIRC 2014 Sponsorship Drive

2014 NEON-IWIRC SPONSORS NEEDED

We are now seeking corporate sponsors for 2014. Thanks to our 2013 sponsors, 2013 was another great year for NEON-IWIRC! In 2013, NEON IWIRC hosted seven major events with an average attendance of fifty people. NEON IWIRC events provide educational and networking opportunities for our members and support the local restructuring community.

In 2014, we plan not only to continue our standard events, but also add exciting new events to the NEON IWIRC calendar. However, we cannot do so without your sponsorship.

Your sponsorship allows NEON to continue to have a strong and active chapter and deliver dynamic programming to its members. All of the events bring together members of NEON IWIRC for great marketing and business development opportunities, as well as generating important recognition and publicity for the sponsors of NEON IWIRC.



Sponsorship Level	Amount	Benefits
Platinum	\$1,500	<ul style="list-style-type: none">•Prominent signage and recognition at all events;•One free IWIRC membership;•Website recognition with a link to company's website;•Newsletter recognition; and•Four complimentary tickets to any event.
Gold	\$1,000	<ul style="list-style-type: none">•Prominent signage and recognition at all events;•Website recognition (no link); and•Two complementary tickets to any event.
Silver	\$500	<ul style="list-style-type: none">•Sponsorship recognition at Membership Event and one other event of sponsor's choice; and•Website recognition (no link).
Bronze	\$250	<ul style="list-style-type: none">•Sponsorship recognition at Membership Event.