

# IWIRC•NY

## 2014 Summer Newsletter

Dear Friends of IWIRC NY,

What an eventful Spring we've had! IWIRC NY was as busy as ever these last few months and looks forward to continuing the momentum into Summer.

Each April we look forward to the [IWIRC International Spring Meeting](#) in Washington, DC. IWIRC NY was thrilled to participate in this annual meeting. We brought home another award (Go Carren!), moderated a panel and even saw our own original program, Pitch Perfect, graduate to the big stage! We had a blast and look forward to next year!

Back in NY, many familiar faces gathered for our [2<sup>nd</sup> Annual Golf Outing](#). It was wonderful to see the growth of so many relationships that started with this event last year. Keep hitting 'em straight and we'll see you all on the course next year.

The fun will continue with a [Sister Network Discussion](#) between THREE networks and a Fall reprise of our [Pitch Perfect](#) event on the greatest stage in NY. Continue reading for more information.

Also in this newsletter you will find information on our current sub-committees and upcoming [Fall elections](#). Now is your chance to get more involved with the thriving NY network.

Read on, enjoy, and we look forward to seeing you all soon!

-[Sarah Frankel](#) & [Carren Shulman](#)

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Remember, if it's underlined & blue, it's got something extra for you!  
HAPPY CLICKING

## IWIRC NY Events: Recap

### [IWIRC International Spring Meeting](#)

April 23-24, 2014

Washington, D.C.

*By Marlene Rabinowitz*

[#iwircspring](#)

The New York Chapter would like to congratulate our very own Co-Chair, Carren Shulman, for receiving the Melnik Award for exceptional contributions by an IWIRC member at the IWIRC's Annual Spring Meeting was held in Washington, D.C. on April 24<sup>th</sup>, 2014. "Carren is a wonderful role model for women in the industry and we are thrilled she earned this award," said Marlene Rabinowitz, co-vice chair of the New York chapter. Carren also serves as an At-Large Director on IWIRC's board and a member of the Programs Committee and is a partner at Sheppard Mullin Richter & Hampton LLP in New York.

In addition to Carren's award, Caroline Moran, an associate with Maples and Calder in the Cayman Islands, received the Fetner Award for exceptional contribution by an international IWIRC member.

We are also excited to congratulate our neighbors across the river in New Jersey for their accomplishment in receiving the Ryan Award for Outstanding IWIRC Network.

The IWIRC Spring Conference had an exceptional turnout this year and it was wonderful to network and spend time with our contacts and friends in other networks across the country. Thanks to Arnold & Porter for hosting a great opening reception prior to our dinner. The conference kicked off very early the next morning with a group of both runners and walkers who set out through the streets of the city for some fun and exercise.

The program featured 2 panels. The first was a reprise of the IWIRC NY original program, Pitch Perfect: A Mock Pitch Event. Each group of panelists – lawyers, financial advisors, and claims agents worked hard to present to a room full of colleagues and welcomed constructive feedback from the other panelists and the room full of IWIRC members and attendees. The second panel provided an in-depth look at social media. Thanks to all the panelists and our own Co-Chair, Sarah Frankel, who moderated the event.



## IWIRC NY Events: Recap

### [2<sup>nd</sup> Annual IWIRC NY Golf Camp](#)

May 13<sup>th</sup>, 2014

Harbor Links, Port Washington, NY

By [Laura Swanson](#)

On May 13, 2014 IWIRC NY held its second annual Golf Camp! The event was held at Harbor Links Golf Club in Port Washington, New York on a surprisingly beautiful spring day. The morning began with a light breakfast and socializing before the novice and intermediate golfers headed off to have their "Golf 101" lesson as the expert golfers headed to tee-off on the main course. While the experts were breaking course records with their holes in one, the novice and intermediate players got great tips from some excellent and friendly instructors. Golf 101 focused on all aspects of the game, and taught us how to improve our long game,

wedge/middle game, and short game with tips such as "TYT" – Turn Your Tush and "ABA" – Always Be Accelerating. After the training, the novice and intermediate players were let out into the "wild" on the executive course, where they played nine holes and had a lot of fun using their new skills. During the event, we overheard many members remarking on how they now found the game to be more approachable, and that they might actually like the crazy game of golf! The day ended with a delicious BBQ lunch back at the clubhouse before we headed home after an exhausting and fun day.

[#iwircgolf](#)

Click the images below to see more photos from the 2<sup>nd</sup> Annual IWIRC NY Golf Camp!



## IWIRC NY Events: Preview

### IWIRC Book Club Discussion:

#### *I Leaned In, Now What?*

**July 15, 2014**

**Sister Networks NY, Dallas & Midwest**

*By Carren Shulman*

Since its release in March 2013, “Lean In: Women, Work and the Will to Lead” by Sheryl Sandberg, has generated so much discussion by a broad spectrum of business women. More than one year later, join us for a discussion of where we are now. Our discussion will be by video conference and will include the Dallas and Kansas City networks. Share your thoughts about leaning in and hear from others in New York and other markets. We will be discussing post-“Lean In” articles, including:

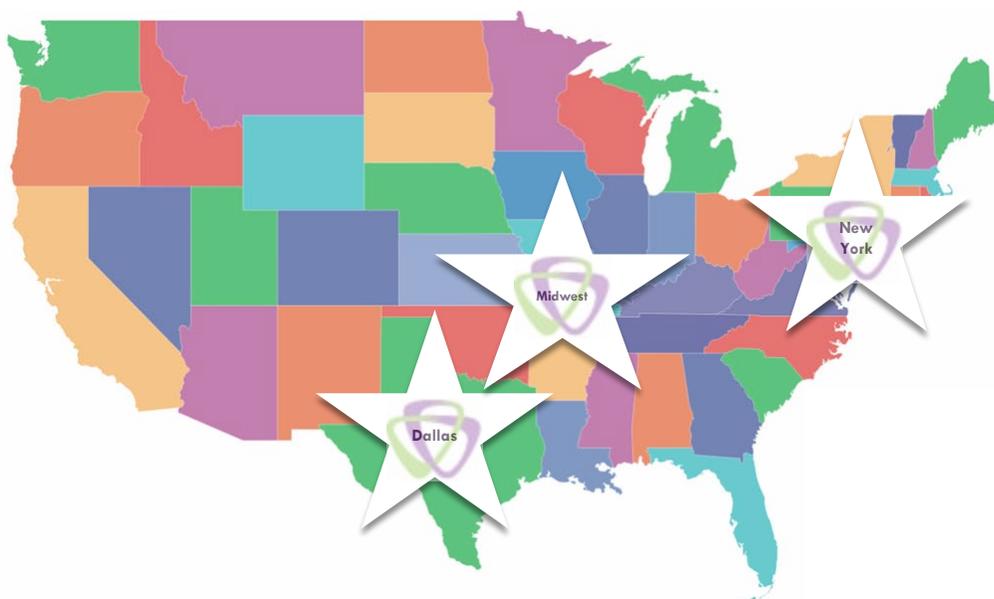


[“Recline – Why ‘leaning in’ is killing us”](#)

[“Ban ‘bossy’? Suck it up, girls”](#)

[“All you need to know about the Work/Life balance”](#)

Please plan to arrive on time for the discussion at 6:30 p.m. For those interested in staying for drinks and a “nosh” please [let us know](#) so that we can make a reservation.



## IWIRC NY Events: Preview

### [IWIRC Leadership Summit](#)

**August 6-8**

**San Francisco, CA**

By [Ali Kelly](#)

The New York Chapter is thrilled to send its designees to San Francisco for IWIRC's 2014 Leadership Summit on August 6-8, 2014. The Leadership Summit includes the IWIRC International board of directors as well as leaders from each of IWIRC's chapters all over the US and the world. Last year, representatives from almost 10 countries were in attendance. The Leadership Summit is a critical opportunity for

IWIRC leaders to come together and reconnect annually, set targets and objectives for the coming year, address large-scale issues and concerns for the organization and strengthen the global leadership of IWIRC. Of course, we have some fun too and enjoy a terrific opportunity to network with women in restructuring from all over the world!



**Pitch Perfect: A Mock Pitch Event**  
**SAVE THE DATE: Wednesday October 15, 2014**

[Weill Recital Hall at Carnegie Hall](#)

(“Carnegie Hall”)

By *Michelle Repko*

[Q: How do you get to Carnegie Hall??](#)

[A: Practice, practice, practice!!](#)

OR you can attend the 2<sup>nd</sup> annual Pitch Perfect: A Mock Pitch Event! Join us as we bring this popular event to the city's most famous stage, [Carnegie Hall](#).

In true IWIRC NY fashion we are pulling together an impressive group of female professionals. Pitch teams from [Morrison & Foerster](#) and [FTI Consulting](#) will show off their skills and receive feedback from a diverse client panel. Putting a twist on last year's Pitch Perfect event, this year's participants will be pitching committee side advisory work. This unique and interactive event will give you an opportunity to learn best practices for winning business from some of the industry's leading ladies.

Further details and invite to come later this summer!

## IWIRC NY Fall Elections

### IWIRC NY Fall Elections New York, NY

By *Carren Shulman*

Our Nominating Committee, chaired by former IWIRC Chair Judy Elkin, is looking forward to our upcoming elections this Fall. We will host a meeting in mid-September for all members interested in serving on the Board to hear from current Board members about the open Board positions and the obligations they entail. We have had a great Board in place and will begin instituting staggered terms to allow for continuity, so don't let the fear of the unknown keep you from seeking a position.

Want to help and not ready for the responsibilities of a Board position? Sign-up for a sub-committee and get involved. We need your help to carry out our events and reach our members. We will be soliciting nominations for the Board after the September meeting and circulating ballots by early November.



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## Member News

Congratulations to our IWIRC NY Members on their recent accomplishments. Let us sing your praises! [Email us](#) your accomplishments for inclusion in our next newsletter.

### Moves

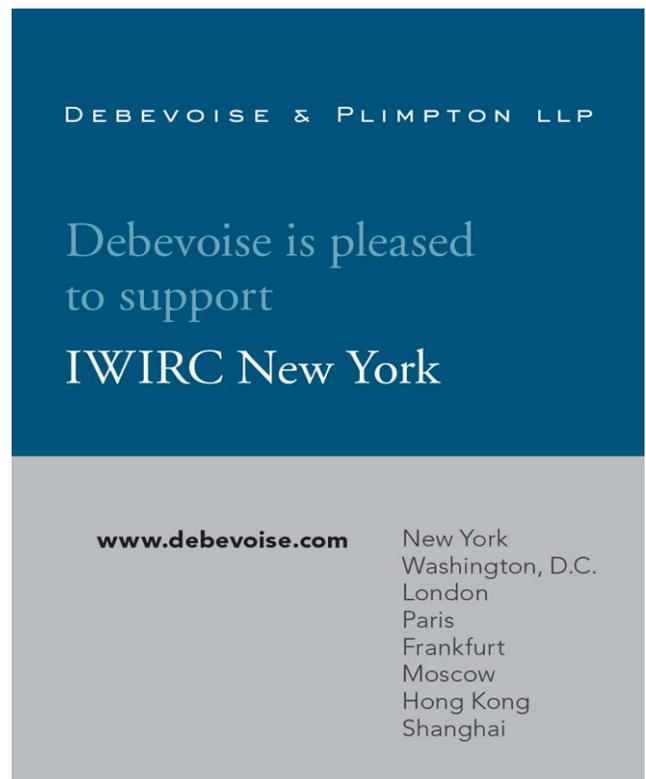
- Vice-Chair, [Jennifer O'Neil](#) has joined [Anchorage Capital Group](#) as in-house counsel. [Congratulate her!](#)
- [Christina Pullo](#) joined [Prime Clerk](#) as Director of Solicitation. [Congratulate her!](#)
- [Janice Grubin](#) has joined [LeClaireRyan](#) as a Shareholder. [Congratulate her!](#)

### Recognitions

- Co-Chair [Carren Shulman](#) was the recipient of the IWIRC [Melnik Award](#) for outstanding contributions to IWIRC.
- Shulman was also invited to join the prestigious [International Insolvency Institute](#). The group accepted only 16 new members this year from 10 different countries. [Congratulate her!](#)

### Speaking Engagements

- Co-Chair [Sarah Frankel](#) moderated the IWIRC Spring Meeting panel, "[IWIRCTalks: An In Depth Look at Social Media](#)". [Congratulate her!](#)



## Member News (con't)

### Welcome IWIRC NY's New Members

Through June 16, 2014

[Kelly DiBlasi](#)

Weil, Gotshal & Manges LLP

[Vanessa Meyerhoefer](#)

Emory University School of Law

[Michelle McGreal](#)

Davis Polk & Wardwell LLP

[Alissa Nann](#)

[Meaghan Schmidt](#)

AlixPartners, LLP

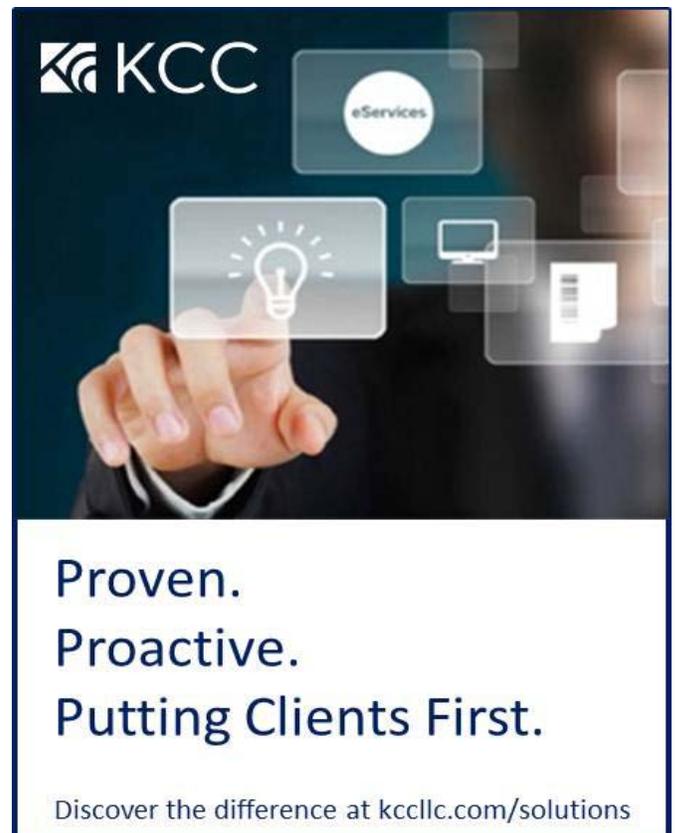
[Kristina Wesch](#)

Farrell Fritz., P.C.



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## Upcoming Industry Events Calendar

### Upcoming Industry Events

#### July

10 – [TMA NY NextGen Summer Event](#)  
New York, NY

\*15 – [I Leaned In, Now What?](#)  
Sister Networks - [New York](#), [Dallas](#) & [Midwest](#)

17-20 – [ABI Northeast Bankruptcy  
Conference](#)  
Stowe, VT

#### August

6-8 – [IWIRC Leadership Conference](#)  
San Francisco, CA

27-28 – [TMA Northeast Regional Conference](#)  
Saratoga Springs, NY

#### September

9 – [NYIC/ABI Golf & Tennis Outing](#)  
New York, NY

22 – [Tina's Wish Annual Dinner](#)  
New York, NY

\*IWIRC NY Events

**Want us to feature your event?**  
[Email us details today!](#)

## Social Media

### Social Media

[Facebook](#), [Twitter](#) & [LinkedIn](#) (←new!)

We are excited to announce another wonderful social media opportunity for all our members – the IWIRC NY LinkedIn Group. The Group provides you an exclusively professional social media platform to openly display your resume, professional accomplishments and affiliations. The Group also allows you to create a dialogue and connections with others in your IWIRC NY network.

Join our LinkedIn Group today to take advantage of all the opportunities discussed above. Don't forget to follow us on Facebook and Twitter as well. All our social media sites provide member news, event details, as well as exclusive promotions and discounts.

So what are you waiting for? Like, Follow or Join us today!

### Helpful IWIRC Web Resources

#### IWIRC NY

[Home Page](#), [Facebook](#), [LinkedIn](#), [Twitter](#) and [Direct Email](#)

#### IWIRC International

[Homepage](#), [Facebook](#) and [YouTube](#)

#### Other Networks

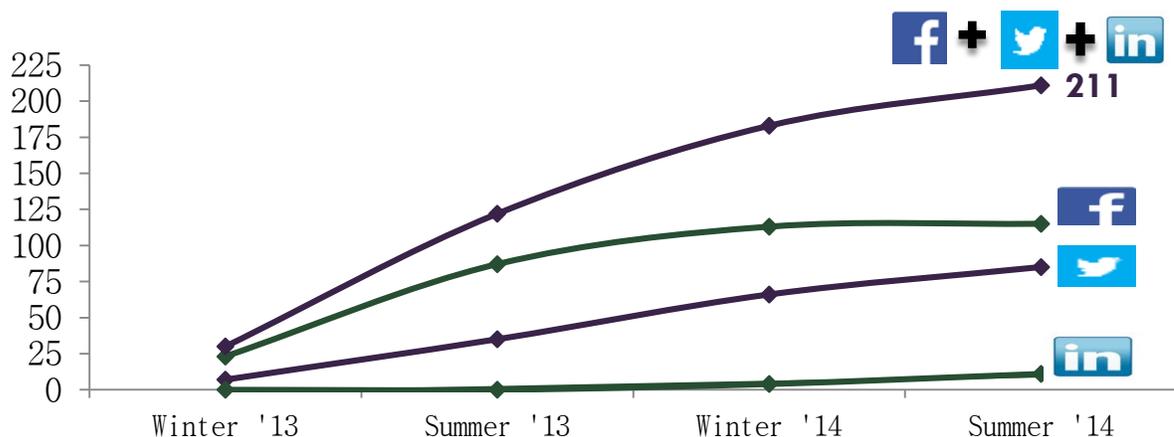
[IWIRC Houston Facebook](#)

IWIRC Neon Facebook

#### Additional IWIRC [Tweets](#)

@iwirc, @iwrchouston, @Michigan\_IWIRC

### IWIRC NY Followers By the Numbers



## TIPS

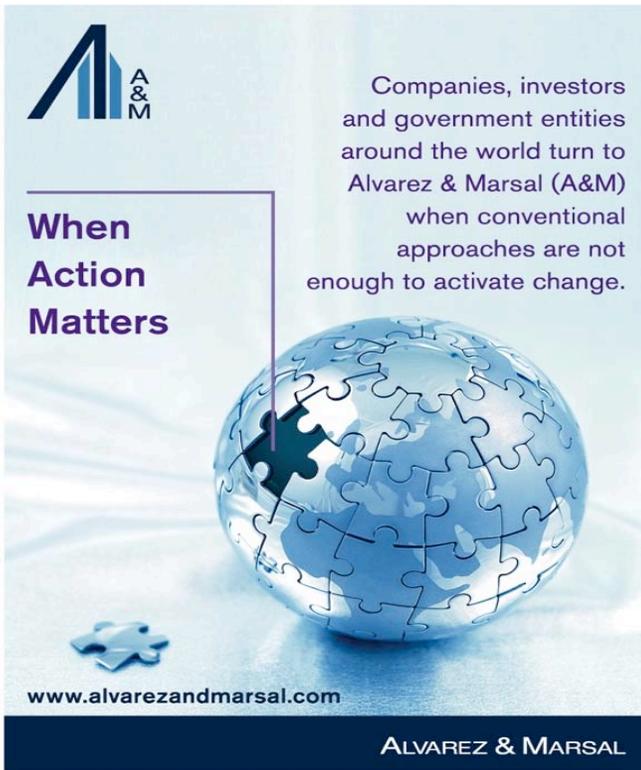
### TIPS

Each month we feature 5 TIPS on how to do something just a little bit better!

This month, *Tips for Staying Cool in the NYC Summer*

By Ali Kelly

1. Take a quick city bus ride up to the [NYAC pool on Travers Island](#). Amazing saltwater pool for the adults and some great pools for the kids. Food and drinks too!
2. Have a frosty margarita at one of the best margarita spots in NYC or a cold G&T at an awesome [rooftop bar](#) in NYC.
3. Frolic like a kid at one of the many [spraygrounds in NYC's parks](#).
4. Join the masses for a weekend out to the Hamptons on the ubiquitous [Hampton Jitney](#).
5. Check out the newly reopened [Action Park](#) water park in Alpine, New Jersey. Be safe and be sure to consult an attorney first!!



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## Sponsor Highlights: Member Profiles

**Sponsor Profiles:** IWIRC NY Platinum sponsorship comes with many perks including member profiles featured in our quarterly newsletter. See below for our latest profiles and sponsor today to take advantage of this and many other sponsorship perks.

[Karen B. Shaer](#) serves as Senior Executive Vice President and General Counsel of The Garden City Group, Inc. (“GCG”), and has been with the company since September 2001. Her accomplishments as an attorney, combined with her class action and chapter 11 reorganization management skills, have contributed to the successful expansion of GCG’s services.

Prior to her tenure at GCG, Karen served as General Counsel at American Family Enterprises, a subsidiary of Time, Inc. In this role, Ms. Shaer was an advisor to the CEO/President and the Board of Directors. Before joining American Family Enterprises in 1998, she served with the U. S. Attorney’s Office, Southern District of New York where her positions included Deputy Chief, Criminal Division and Assistant United States Attorney. Earlier in her career she was a litigator involved in a wide range of civil litigation with the firms of Lankler Siffert & Wohl and Wachtell, Lipton, Rosen & Katz. Karen graduated Phi Beta Kappa from Yale University and was a Harlan Fiske Stone Scholar at Columbia Law School where she earned her J.D.

Karen has been a longtime member of IWIRC and supporter of women’s issues and concerns in the workplace. She, along with several other female executives at GCG, was recently profiled by CNN after a CNN correspondent discovered that eight out of GCG’s 15 top executives are women – a significantly higher percentage than reported by peer firms.

In the profile, Karen discussed the importance of mentoring younger women and focusing on the “two pillars” to retaining and promoting women – flexibility and autonomy. As work-life balance continues to be a struggle for many women in career advancement, Karen has not let such issues be brushed under the rug in her own workplace: “I would say I talk about [work-life balance] and I help people problem-solve around it and I try to be supportive around it, and I think that’s a really important part.” Karen is looking forward to greater involvement with IWIRC as the New York chapter grows and is eager for more opportunities to meet and network with female professionals in the insolvency and restructuring space.



## Sponsor Highlights: Member Profiles

**Sponsor Profiles:** IWIRC NY Platinum sponsorship comes with many perks including member profiles featured in our quarterly newsletter. See below for our latest profiles and sponsor today to take advantage of this and many other sponsorship perks.

**Angela Ferrante** is a Vice President with The Garden City Group, Inc. (“GCG”) and is responsible for the day-to-day oversight and management of all GCG’s bankruptcy matters. Angela has led the administration of many major cases including AMR Corporation (American Airlines), Motors Liquidation Company (f/k/a General Motors Corp.) and Trump Entertainment Resorts, Inc.

Prior to joining GCG in January 2007, Angela was a Senior Associate at Akin Gump Strauss Hauer & Feld LLP, where she represented official and unofficial committees of unsecured creditors in a number of high-profile cases, including Calpine Corporation, ATA Holdings Corp., Grupo TMM S.A., Horizon PCS and Magellan Health Services, Inc. Prior to that, Angela was an Associate at Weil, Gotshal & Manges LLP, where she represented large chapter 11 debtors and creditors. Before entering private practice, Angela was a law clerk for the Honorable Thomas B. Donovan at the United States Bankruptcy Court, Southern District of California. A recipient of the Founder’s Day Award (top 10 percent of her class) and a member of the Dean’s Leadership Circle, Angela completed her undergraduate work at New York University where she graduated magna cum laude with a B.A. in English and American Literature. She received her J.D. from Brooklyn Law School, where she was a Notes and Comments Editor at the Brooklyn Journal of International Law and a member of the Moot Court Honor Society.

Angela is a longtime member of IWIRC and has attended numerous IWIRC events and conferences during her membership. She is a true believer in the mission and objectives of IWIRC and devotes professional resources and energy actively recruiting and advocating for IWIRC. Angela is a proud part of the New York IWIRC community and looks forward to contributing to the growth and development of the IWIRC New York chapter again this year.



## IWIRC NY Board

### Chairs



[Carren Shulman](#)  
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[Sarah Frankel](#)  
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### Vice Chairs



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[Jen O'Neil](#)  
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