



HONG KONG NETWORK



2018 IWIRC HK Sponsorship Opportunities

For the past 12 years, the IWIRC Hong Kong chapter has hosted a wide variety of extremely successful and well attended events, offering the women and men of the restructuring, bankruptcy and insolvency industry the chance to network with fellow practitioners on an informal basis. Friends of IWIRC, being those who are supportive of IWIRC initiatives but who are not yet paid-up Members, are also invited to attend many events throughout the year. We now have approximately 600 Friends and Members of IWIRC on our mailing list.

IWIRC Hong Kong is in the process of planning this year's events calendar and is looking to finalise sponsorship arrangements for events to be held throughout 2018, as soon as possible. This is where you come in.

Below is a summary of the benefits of sponsoring an IWIRC event, as well as a brief description of each planned event, including amount of sponsorship sought and the number of expected attendees, which we hope will encourage you to support IWIRC here in Hong Kong.

Why sponsor an IWIRC event?

- Your organisation name and logo will appear on the event invitation and at the event.
- Banners and promotional material can be displayed and distributed at the specific event venue (within reason and subject to any restrictions imposed by the venue itself).
- You will receive exposure to members of IWIRC globally via the IWIRC website and IWIRC HK's Facebook and LinkedIn page when we advertise the event and in our write-ups thereafter.

The main events for which we are looking for sponsors are set out below, with an estimation of cost:

1. **Chinese New Year Dim Sum Lunch** – This lunchtime event at Dragon-I is always well attended and is free for IWIRC members. We charge non-members a nominal fee to attend, in order to reward IWIRC members for their continued support and incentivize further membership of IWIRC. The estimated sponsorship is HK\$16,000 (1 firm) or HK\$8,000 per firm (2 firms).



2. **Spring Drinks** – This annual event offers the opportunity to meet with friends and members of IWIRC for cocktails at a central location. The estimated sponsorship is HK\$25,000 per firm (3 firms).
3. **Technical Seminar** – Seminar on a relevant topic to be hosted in your conference room with capacity for at least 80 people seated. Lunch and refreshments to be provided by your firm (1 firm per seminar).
4. **Charity Quiz** – Following the success of our Charity Quiz in the past three years, we intend to run a similar event this year. Again last year, we had a full house of 13 teams of 6 competing and the winning team elected to donate the prize money to the BVI Hurricane Relief Fund. We anticipate having two sponsors with approximately HK\$25,000 sponsorship per firm (2 firms).
5. **Annual Mixer** – The Annual Mixer has been hosted at a central occasion in recent years and is always a popular event to round off another year of IWIRC. The estimated sponsorship is HK\$25,000 per firm (3 firms).
6. **Mid-Autumn Dim Sum Lunch** – This lunchtime event at Dragon-I is always well attended and is free for IWIRC members. We charge non-members a nominal fee to attend, in order to reward IWIRC members for their continued support and incentivize further membership of IWIRC. The estimated sponsorship is HK\$16,000 (1 firm) or HK\$8,000 per firm (2 firms).
7. **Black Tie Dinner** – After the success of last year's event at the Hong Kong Bankers' Club, we are planning to organize another fabulous Black Tie event for our members and friends in 2018. Please keep an eye out for more information about this event in the coming months. We do not intend to have specific sponsorship opportunities for this event so that it can be an industry event for all of our members and friends but we would encourage firms to purchase a table in support of the event instead.
8. **Breakfast Bites Seminars** - This is a series of 2 to 3 breakfast time seminars hosted in a boardroom style setting, which are open to members only. The topics and speakers are varied and in the past we have had both male and female speakers from Racing The Planet, Next Chapter, LinkedIn, Nomura, The Women's Foundation, Liberty Asia and the London Bar. The venue and light breakfast and refreshments are to be provided by your firm (1 firm per series).
9. **Speed Networking Lunch** - This was a new and popular event in 2016, proving to be equally popular in the 2017 calendar, and involves networking opportunities over a roving lunch, where attendees move between tables for each course of the lunch, ensuring maximum opportunities to meet and catch up with our members and friends. The estimated sponsorship is HK\$20,000 (1 firm).
10. **Cantonese Language Events** - Following the success of our Cantonese language events again last year, we are keen to run further networking events this year for our Cantonese speaking members and friends. We are still considering the form of such events but the estimated sponsorship is HK\$15,000 per event (1 firm per event).



We will have other events to add to the calendar as the year progresses and we are happy to discuss ideas for new events so please get in contact.

What happens next?

If you would like to sponsor one of our events in 2018, please contact iwirchk@gmail.com or any of the current board members directly and we can start the ball rolling.

IWIRC will work with you and your marketing team to ensure your sponsorship is maximised and we welcome your creative ideas and constructive feedback, though please note when making urgent requests that our board kindly volunteer their time to IWIRC in addition to our full time roles!

We look forward to working with you and encourage you to join IWIRC today at www.iwirc.com

IWIRC Hong Kong

15 January 2018

International Women's Insolvency and Restructuring Confederation (IWIRC)

International Women's Insolvency & Restructuring Confederation ("IWIRC") is committed to the connection, promotion and growth of women in insolvency and restructuring professions worldwide. Since 1994, IWIRC has been connecting women worldwide through a global membership of more than 1000 attorneys, bankers, corporate-turnaround professionals, financial advisors and other restructuring practitioners. The organisation provides its members with relationship-building, educational, career enhancement and promotional opportunities.

The Hong Kong Network of IWIRC was established in May 2005. The current committee includes Joanna Charter and Phoebe Lo of Clifford Chance, Mo Harvey of Enterprise Ireland, Candy Lai of FTI Consulting, Jenna Wise of Grant Thornton, Paula Kay of Harneys, Hao Ling Yau of Holman Fenwick Willan, Stuti Jain of KPMG, Lynsey Edgar of Latham & Watkins, Janice Ng of Linklaters, Aisling Dwyer of Maples and Calder (Hong Kong) LLP, Claire Fulton of Mourant Ozannes, Patsy Mok of PwC, Veronica Chan of Tanner de Witt, Annalisa Wallace and Michaela Lam of Walkers Global and Rose Kehoe of Zolfo Cooper.