



November 30, 2017

«Name»  
«Firm»  
«Address1»  
«Address2»  
«Address3»  
«Email»

**Re: IWIRC-NEW JERSEY ANNUAL SPONSORSHIP CAMPAIGN**

Dear «Salutation»:

[FOR CURRENT SPONSORS]: [Thank you for your generous sponsorship of the New Jersey Network of the International Women’s Insolvency and Restructuring Confederation (IWIRC-NJ) in 2017.]

FOR NON-SPONSORS: [I am writing to request your financial support in 2018 for the New Jersey Network of the International Women’s Insolvency and Restructuring Confederation (IWIRC-NJ).]

IWIRC-NJ is the only organization in New Jersey dedicated to promoting women in the insolvency and restructuring community. Founded in 2004, IWIRC-NJ has grown to nearly 50 members and was recently awarded the Ryan Award for Outstanding IWIRC Network.

I am writing to request your continued financial support in 2018. The generosity of sponsors is critical to the success of IWIRC-NJ and its mission of promoting and developing women in restructuring and insolvency fields through professional development, networking events, mentorship and leadership opportunities. Sponsorship funds allow IWIRC-NJ to award need-based scholarships for membership dues and regional conference fees, and help defray the cost of events so that all levels of professionals of levels are able to participate through affordable pricing.

Among other things, your sponsorship will get you an invitation to and help support IWIRC-NJ's exclusive sponsor and member only events, such as the **Reception with the United States Trustee’s Office** (May 2016), **Reception Celebrating Jeanne Naughton’s Appointment as Clerk** (Feb. 2017), and **Annual Members and Sponsors Only Holiday Party** (each December). In addition, IWIRC-NJ hosts three members only **Dinner for 8** events, with each dinner attended by seven IWIRC-NJ members and one New Jersey Bankruptcy Judge). Some events are open to the public, such as IWIRC-NJ's yearly educational panels, and IWIRC-NJ also co-sponsors events like the **Joint Super Networking Party** (scheduled for January 24, 2018) and **IWIRC at the Shore**, a joint educational and networking program with the Delaware, Greater Maryland, New York, and Greater Philadelphia networks (scheduled for March 1-2, 2018).

We hope we can count on your firm's support of IWIRC-NJ. Your sponsorship is for the entire 2018 calendar year. The different sponsorship levels and the benefits for each are as follows:

**PLATINUM (\$2,000 Contribution)**

- One free regular membership to IWIRC (value \$225)
- Three passes to at least three events hosted by IWIRC-NJ
- Signage at all IWIRC-NJ events (including events co-hosted with other insolvency and restructuring organizations)
- Sponsor recognition on all printed materials and promotional emails produced by IWIRC-NJ
- Recognition on IWIRC-NJ's website
- Opportunity to display promotional materials at IWIRC-NJ events

**GOLD (\$1,500 Contribution)**

- Three passes to at least three events hosted by IWIRC-NJ
- Signage at all IWIRC-NJ events (including events co-hosted with other insolvency and restructuring organizations)
- Sponsor recognition on all printed materials and promotional emails produced by IWIRC-NJ
- Recognition on IWIRC-NJ's website
- Opportunity to display promotional materials at IWIRC-NJ events

**SILVER (\$1,000 Contribution)**

- Two passes to at least three events hosted by IWIRC-NJ
- Signage at all IWIRC-NJ events (including events co-hosted with other insolvency and restructuring organizations)
- Sponsor recognition on all printed materials and promotional emails produced by IWIRC-NJ
- Recognition on IWIRC-NJ's website
- Opportunity to display promotional materials at IWIRC-NJ events

**BRONZE (\$500 Contribution)**

- One pass to at least three events hosted by IWIRC-NJ
- Signage at all IWIRC-NJ events (including events co-hosted with other insolvency and restructuring organizations)
- Sponsor recognition on all printed materials and promotional emails produced by IWIRC-NJ
- Recognition on IWIRC-NJ's website

Enclosed is the 2018 Sponsorship Form, as well as a list of our generous 2017 Sponsors.

Thank you for your consideration. Should you have any questions, please do not hesitate to contact me at (973) 889-4089 or [kdcurtin@pbnlaw.com](mailto:kdcurtin@pbnlaw.com).

Very truly yours,

Kelly D. Curtin  
Director of Sponsorship



cc: «CC» («CC\_Email»)

