

## MINUTES TO IWIRC BOARD OF DIRECTORS MEETING OCTOBER 29, 2019 In person-Washington DC

ATTENDEES: See sign in sheet for attendees.

- I. Chair Report C. Basler welcomed everyone and called the meeting to order.
- II. Minutes for meeting held on June 13, 2019 were approved unanimously.
- III. Leadership Summit in Minneapolis (L. Blanco)– L. Blanco gave a report about the planning which is underway for the upcoming Leadership Summit to be held on July 29-31,2020 in Minneapolis, Minnesota.
- III. 2020 Board Voting (J. McLemore) J. McLemore reported that the slate will be approved by the Executive Committee shortly and will be sent to the Board for review and approval.
- IV. Financial Report (J. Kimble; M. Kaufman; S. Bedker) J. Kimble reported that we are in good standing and exceeding budget in renewals and new memberships. She reported regarding the status of 2020 sponsorship pledges and drive which is continuing. A Motion to approve the draft budget unanimously approved.
- V. Discussion regarding events around the globe (C. Basler) C. Basler reminded the board that there are stipends available for attendance at international conferences including the following:
  - A. GRR Live-IWIRC London Women in Restructuring Conference The conference will be held on November 7, 2019 in London.
  - B. ABI's 15<sup>th</sup> International Insolvency & Restructuring Symposium in partnership with IWIRC will host this year's conference on November 14-15, 2019 at the InterContinental Paris le Grand Paris, France. An IWIRC Panel moderated by M. Pickett will present on Strategic Tools for Realizing and Monetizing Assets Utilizing Third Party Funding. There will also be a dinner with women in restructuring from Paris the night before the conference.
  - C. INSOL Cape Town to take place in Cape Town, South Africa on March 15-17, 2020
  - D. Asia Regional Conference Fall,2020
- VI. Regional Events C. Basler reported on the following upcoming events. The regional events are excellent. If new events are in the works, they should be approved through the Regional Programming Director.

- A. IWIRC at the Shore, March 5-6, 2020 at new location, Hard Rock Hotel & Casino, Atlantic City
- B. IWIRC at the Lakes, January 30, 2020, Sundara Inn & Spa, Wisconsin Dells, WI
- C. IWIRC at Blueridge Mountains, March 19, 2020, Renaissance Asheville Hotel

D. Regional Programming guidelines as related to ABI events has been disseminated to the regional programming committee and will be available on the website.

- VII. Strategy Discussions
  - A. IWIRC Strategic Priorities
    - 1. Diversity of Membership
      - a. New Relationships and opportunities with industry organizations
        - i. INSOL pairing to offer opportunities to IWIRC members
        - ii TMA partnering on an event program at TMA annual meeting

iii. Asset Recovery Americas and IBAJUD opportunities for more partner organizations

- 2. Network Development
  - a. New Networks in the works Asia, South Africa, Lebanon, Central America, Colombia
- 3. Branding and Outreach
  - a. Newsletter and Social Media Strategy Update from R. Green discussion of various social media outlets and revamp of the dissemination of news via social media.
- 4. Scheduling for Fall Conferences and Logistics All events will take place in one large room. Mimosa toast after Selinda Tribute in order to turn the room for the lunch & Rising Star presentations.
- VII. Good and Welfare No new proposals so the meeting was adjourned.