

# IWIRC BOARD OF DIRECTORS MEETING APRIL 22, 2020 MEETING MINUTES

- 1. Board members attending the April 22 meeting are attached at Ex. A hereto. Sufficient board members were in attendance for the Board to conduct business and establish a quorum for voting purposes.
- 2. Approve January 2020 Minutes C. Basler moved to approve January Minutes, Second by L. Blanco. Motion carried and minutes from January were approved.
- 3. Financial Report M. Kaufman provided an update on IWIRC's financial status. Generally, IWIRC's financial status is good given reduced expenses as a result of cancellation of Spring Conference. M. Pickett provided an update on 2020 sponsorships and many sponsorship commitments have been collected. IWIRC looking for additional ways to recognize sponsors and modify sponsor benefits given that Spring Conference was cancelled.
- 4. Committee and Regional Reports were provided as part of the Board packet. Directors stood on their reports and there were no questions about the Reports.
- 5. Regional and International events
  - a) There was a discussion about certain events which have been cancelled or rescheduled.
    - b) Upcoming events
    - (1) Asia Conference tentative August 26, 2020 will make a determination closer to as to whether conference will move forward.
    - (2) IWIRC on the Vine, Santa Barbara, CA, (September) Will make a determination closer to as to whether conference will move forward.
    - (3) IWIRC Fall Conference- San Diego (October 13-14, 2020) Currently NCBJ planning to move forward at this time. IWIRC planning to move forward but will reassess as we move through the summer.
- 6. 2020 Founders Awards IWIRC planning to move forward with Founders Awards and the nomination period is open. Nominations due May 15, 2020. Presentation of awards TBD depending on whether Leadership Summit moves forward.
- 7. 2020 Leadership Summit Update L. Blanco provided an update on Leadership Summit and that it is currently slated to move forward but will reevaluate at the end of

- May. E-Board will wait until a final decision is made to select applicant spots for Leadership Summit.
- 8. International Networks L. McKelvey provided an update on the status of possible new networks and IWIRC expansion efforts. Ireland is a possibility as is Korea however this is on hold for the time being. There were also events planned in South Africa which were cancelled as a result of COVID.
- 9. Domestic Networks V. Peo provided an update on domestic networks and reported that the Network Committee will be meeting in the coming weeks to re-evaluate given that their last meeting was in January.
- 10. Annual Network Reports M. Pickett provided a reminder about Annual Network Reports. While most Networks have submitted reports, there are a few missing reports which are necessary in order to receive IWIRC rebate in June.
- 11. Membership Policy Amendment re deferral M. Pickett provided an update on the membership deferral policy which has been well-received. An application is required to apply for deferment and to date, one request has been received.
- 12. COVID 19 The Board had a discussion about programming and support of Networks during the time of COVID-19.
  - a) Virtual Programming The Board had a discussion about how to address COVID -19 and still provide valuable virtual programming to our members. The Programming Committee Chairs provided an update on their efforts to transition from Spring Meeting into virtual programming and the #IWIRCATHOME 5-week wellness series. The 5 week wellness series runs through May 12<sup>th.</sup> Additionally, on Thursday, April 23<sup>rd</sup>, there will be a virtual cocktail party (in lieu of Spring Meeting dinner). The Programming Committee is also working on phase 2 of virtual programming and additional virtual substantive content to bring to members. May 7<sup>th</sup> and May 21<sup>st</sup> are blocked off for more substantive programming. The May 7<sup>th</sup> panel would be 4 or 5 member panel (from different regions) about business development during the time of COVID.

The Membership Committee is also looking for ways to support our members and address concerns of members during this time – various topics for social calls (coffee hour, happy hour) to connect people in a more social setting (regional calls, solos, not in your own home, with kids all day, etc.)

The Network Committee Chairs will be used to make sure Networks of all sizes and any location are supported and that members feel comfortable participating in events and that no networks fall through the cracks.

The Board had a general discussion about ideas and other ways to support our members and networks and keep members connected.

13. E Board Retreat – M. Pickett provided an update on the E-Board retreat and the four topics we addressed which included (i) Advisory Council; (ii) succession planning; (iii) support for international networks; and (iv) partnerships with other organizations

# 14. Advisory Council

a) Proposed Structure and policy – L. Blanco and J. Kimble provided an update on the Advisory Council policy. The Board had a discussion about the proposed policy and addressed question. L. Blanco moved to approve to approve the policy and the Bylaws modification. K. Fellowes seconded the motion. The Motion carried and the Advisory Council was approved by the Board..

#### Other Business

 CC Schnapp called for communications information for press releases and other tips/ tricks for working from home, what you've enjoyed about the experience, or otherwise
send email to <a href="mailto:news@iwirc.com">news@iwirc.com</a> or directly to CC.

### **Documents Circulated to Board in advance of meeting:**

- 1. Minutes to January meeting
- 2. March 2020 financial results
- 3. Sponsorship update
- 4. Membership report
- 5. Proposed Advisory Council Policy and Structure
- 6. Proposed resolution for amendment to Bylaws
- 7. Deferred Membership Dues Policy

# Ex. A – Board Meeting Attendees

Michelle Pickett

Leyza Blanco

Jennifer Kimble

Margie Kaufman

Karen Fellowes

Carrianne Basler

Evelyn Meltzer

Kristin Eustis

Monica Blacker

Anne Vanderkamp

Lauren McKelvey

Rosa Evergreen

CC Schnapp

Blanche Zelmanovich

Melissa Hager

Nyana Miller

Demetra Liggins

Genevieve Wiener

Leanne Williams

Valerie Banter-Peo

Sara-Ann Van Allen

Rebecca Hume

Chrissy Sanfelippo

Rebecca DeMarb

Amy Vulpio

Tara Schellhorn

Jodi Dubose

Kerri Mumford

Mary Grace Diehl

Camille Bent

Shari Bedker